Diogo Paixão

Designer
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About

I automated my design workflow with agents, and design agentic-first now.

I've worked five years as a CGI designer, designing product-led content for the world's largest brands, on tight deadlines, with teams of all seniority levels.

Building now: prebuilt-ui, an agents-first, design-system-safe UI library, and an outreach CRM that automates emails, job finding and CV building. For fun, I'm also building a native media service app for Google TV's.

Notable work

Prime Video
Prime Video Intro

Louis Vuitton
38th America's Cup Theatrical Ident

Sonos
Sub-Mini launch campaign

Google DeepMind
Ai for Science by Deepmind

Samsung
Fold and Flip Marketing Wallpapers

Prada
Prada Beauty Line-up launch campaign

Nike
AirMax Dn launch

Also: Bang & Olufsen, Huawei, Expo Dubai, L'Oréal, Xiaomi

Consultant

Anomaly
2026, 2025

FutureDeluxe
2025, 2024, 2023, 2022

Builders Club
2023

Pentagram
2021

Selected studios

Highlights

25+
Brands and clients, from Prime Video to Nike and Louis Vuitton.

5
Years in production, as a consultant for design studios.

56,400
Net lines of code shipped in 2026, across 7 projects.

Education

MA Multimedia
Faculty of Engineering First-Class Honours

BA Sociology
Faculty of Arts Honours (2:1)

Alma mater
Universidade do Porto

Skills

Product Design Automation Interface Design
Product Visualization Agentic Design Ui Animation
Branded Content

Claude Code · Figma · NextJs · TypeScript · React · Houdini · Blender · Adobe Suite · Cinema4d